



Implementation of Articles 15 and 16 of the Tobacco Products Directive

**High Level Conference on Illicit Trade of Tobacco Products
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Please note that any views expressed in this presentation may in no way be regarded as stating an official position of the Commission.

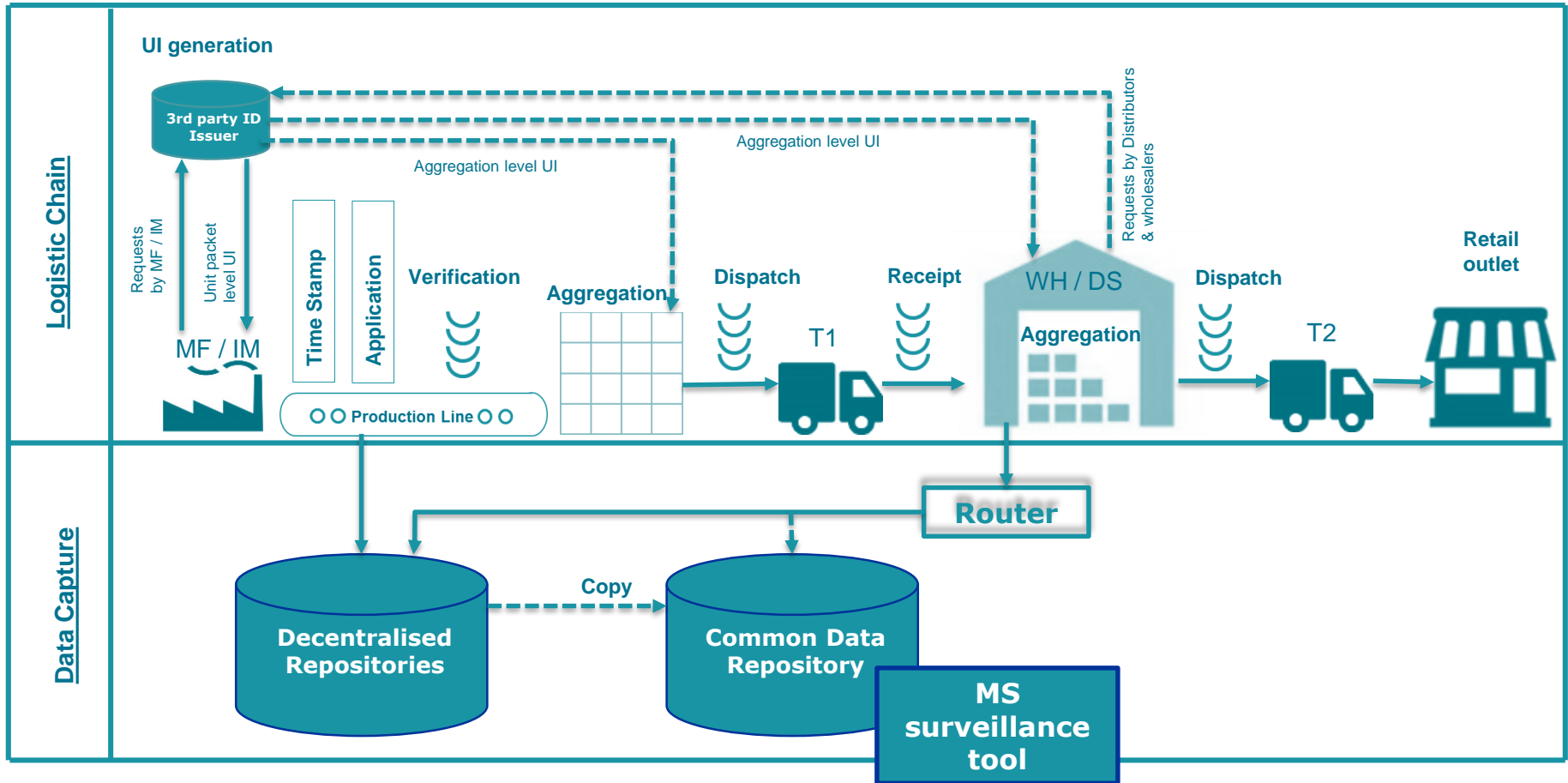


- Art. 15 TPD: introduces the tracking and tracing system (from the manufacturer to the last economic operator before the first retail outlet) with a unique identifier at the level of a unit packet of tobacco products;
- Art. 16 TPD: requires that all unit packets carry a tamper proof security feature, composed of visible and invisible elements;
- International Treaties: Article 15 of Framework Convention on Tobacco Control (FCTC) and Article 8 of the FCTC Protocol requiring the Parties to establish a tracking and tracing system.

- *Implementing and delegated acts (containing technical specifications) are tentatively foreseen by the end of 2017;*
- *Implementation deadline under the TPD: 20/05/2019 (for cigarettes and RYO) and 20/05/2024 (for other tobacco products).*

Tracking and tracing				Security features
Who?	When?	Where?	How?	How?
Marking with UI	Recording and transmitting data	Process, store and access data	Data carriers	Method of adding
Industry operated solution	Near real-time	Centralised model	Single data carrier per level	Printing or affixing
Third party operated solution	One day time lag	Decentralised model per manufacturer/importer	Limited variety of data carriers per level	Printing or affixing or a combination of the two
Mixed solution	One-week time lag	Decentralised model per MS Combined model	Free system	

General Architecture



Thank you for attention!