

Tobacco industry presence in the EU policy-making environment

2018 update
(2017 data)

Direct tobacco industry spending



Spending on consultancy



Full-time staff



Accredited to EU institutions



Why is this important?

Tobacco industry interference remains the largest obstacle to the implementation of effective tobacco control policies worldwide. When tobacco industry interference results in delays or policies being blocked, this translates into real lives being put at higher risk of disease and death.

SFP has been monitoring the EU Transparency Register to identify and measure the representation of tobacco industry interests. The objective is to shed light on the human and economic resources of the tobacco industry and its allies, who are lobbying the EU institutions.

How did we conduct the search?

1. Search tobacco manufacturers
2. Search trade associations
3. Search affiliations (other EU/national trade associations, consultancies)
4. Free text search for 'tobacco' and 'cigarette' in 6 languages (EN, FR, ES, IT, DE, NL)
5. Constant cross referencing, elimination of non-relevant results and cross checking of ambiguities by desk research

Is this estimate exhaustive?

No. This is a **conservative estimate of lobbying resources of the tobacco industry** for three reasons:

1. Because it is based on the voluntary EU transparency Register, it only reflects what is declared in the register.
2. The limited number of languages of the search may mean that interest representatives may not have been included in the results.
3. The register also does not cover law firms, many of which might be representing tobacco industry clients.

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