



Happy Holidays from the Smoke Free Partnership!

SFP Quarterly Newsletter, Edition IV, 2019



The SFP team during our annual policy conference, image courtesy of Nathalie Nizette

Dear readers,

With 2019 almost behind us, we are sharing our last newsletter for the year, in its special, holiday edition. We look forward to a productive, successful and healthy 2020, and we wish you the same in your professional and personal endeavors!

Until next year,

The Smoke Free Partnership Team



Upcoming in 2020

- The Smoke Free Partnership will be attending the [European Conference on Tobacco or Health \(ECToH\)](#), taking place in Berlin, 19-22 February 2020 – feel free to connect with us ahead of time and looking forward to catching up with you there!
- The Smoke Free Partnership’s annual policy conference for 2020 will cover the topic of tobacco control research. Date and place will be announced in the first quarter of the coming year.

Highlights from 2019



❖ Our latest infographic on tobacco industry presence in the EU policy-making environment is out. SFP has been monitoring the EU Transparency Register to identify and measure the representation of tobacco industry interests. The objective is to shed light on the human and economic resources of the tobacco industry and its allies, who are lobbying the EU institutions. You can download the infographic [here](#).

❖ **New SFP website section on illicit trade:** the purpose of this section, hosted in the Facts area of the SFP website is to address industry claims on illicit trade and to provide information and resources to partners and policy-makers. You can access it [here](#).

❖ **The Smoke Free Partnership held its annual policy meeting** on 15 November in Brussels. We have published selected photos and materials on the website, available [here](#). Experts and advocates from 23 countries discussed the importance of tobacco taxation for a healthier Europe, especially in light of the envisioned revision of the Tobacco Tax Directive (TTD) in the immediate future.



Deborah Arnott (ASH UK), Dr Robert Branston (University of Bath School of Management) and Hughes de la Motte (European Commission), image courtesy of Nathalie Nizette



The SFP Coalition annual meeting, image courtesy of Nathalie Nizette

❖ We had the pleasure to once again exchange views with our partners during the **annual SFP Coalition meeting** that took place in Brussels on 14 November. The meeting focused on the national activities our partners are working on, while also providing an overview of SFP's key policy priorities for 2020.

❖ **Launch of the SFP Tobacco Tax Video:** Do you know that #tobaccotaxsaveslives ? To find out more, check out [the new SFP video](#) on the importance of tobacco taxation for public health and ahead of the envisioned Tobacco Tax Directive revision. Share and spread the message: **the time to act is now!**

A subtitled version of the video, allowing for automated translation of subtitles, will soon be published on YouTube. Follow our social media channels for the publication announcement!



- ❖ To mark **WHO World No Tobacco Day**, SFP jointly organised a meeting in Brussels on 11 June 2019, with the WHO Regional Office for Europe together with three leading tobacco control organisations – the European Network for Smoking and Tobacco Prevention (ENSP), the European Respiratory Society (ERS), and Smoke Free Partnership (SFP), and supported by the European Cancer Leagues (ECL), the European Cancer Patient Coalition (ECPC) and the European Public Health Alliance (EPHA). You can download the report from the session [here](#).



The winners of the WNTD award, together with Leen Meulenbergs (WHO/Europe), Kristina Mauer-Stender (WHO/Europe) and Thierry Troosters (European Respiratory Society), image courtesy of Nathalie Nizette

- ❖ We published a **Mythbuster on Tobacco Taxation**, available in **seven different languages**. The Mythbuster covers several myths used by the tobacco industry, frequently targeting policy-makers who focus on the issue of tobacco taxation. You can access the different language versions [here](#).



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Do you have any feedback on our newsletter or anything you would like to see in future editions? Get in touch with [Nikoleta Arnaudova](#), SFP's Policy and Communications Officer.

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