



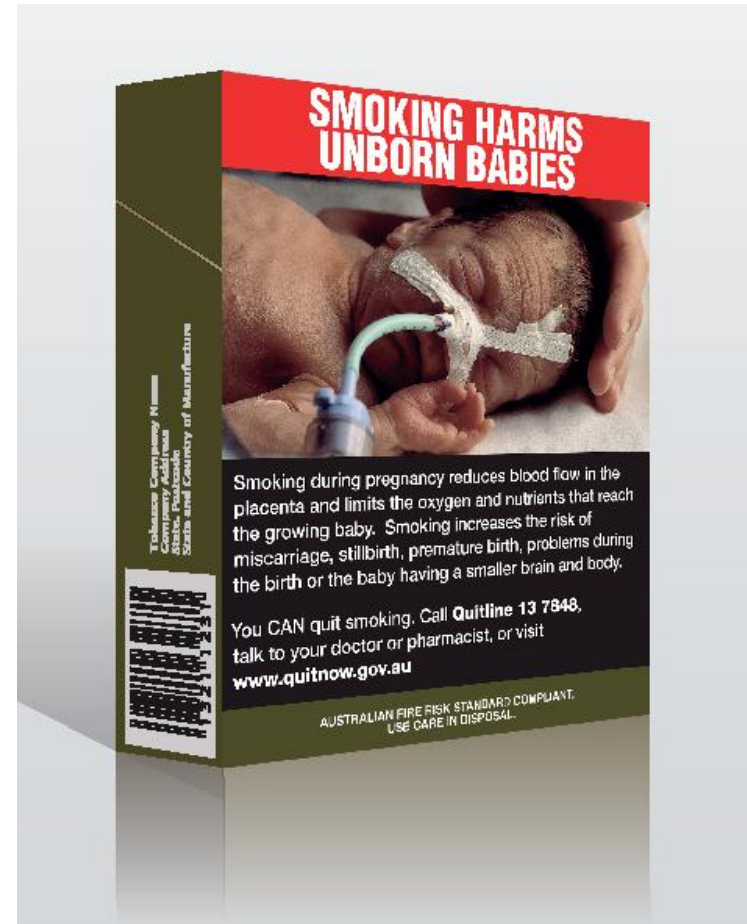
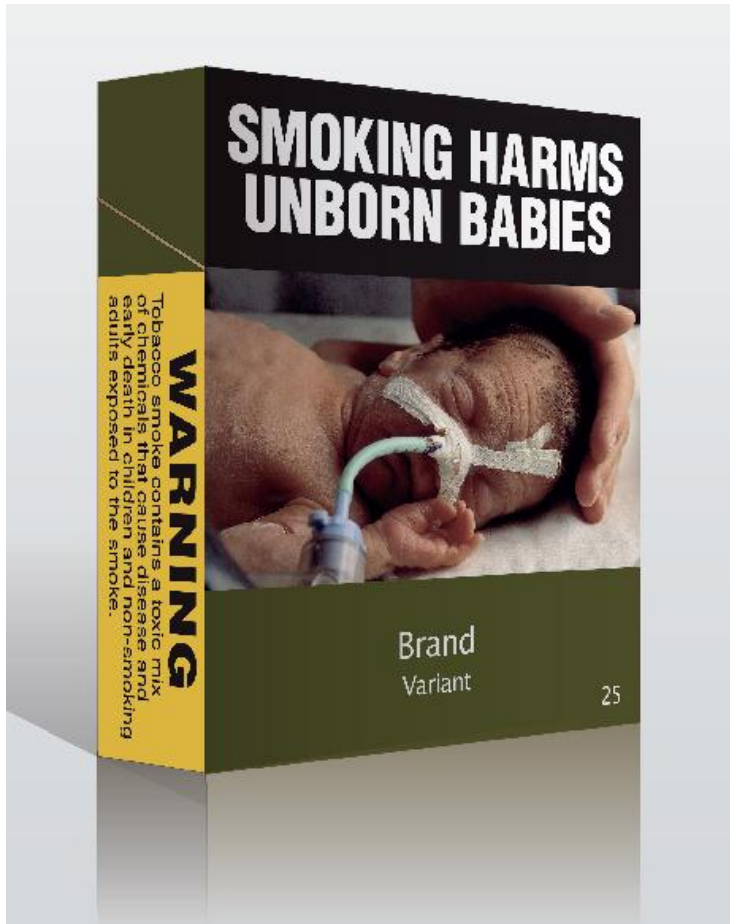
Australian Government

Department of Health and Ageing

# Design of plain packaged cigarette packs

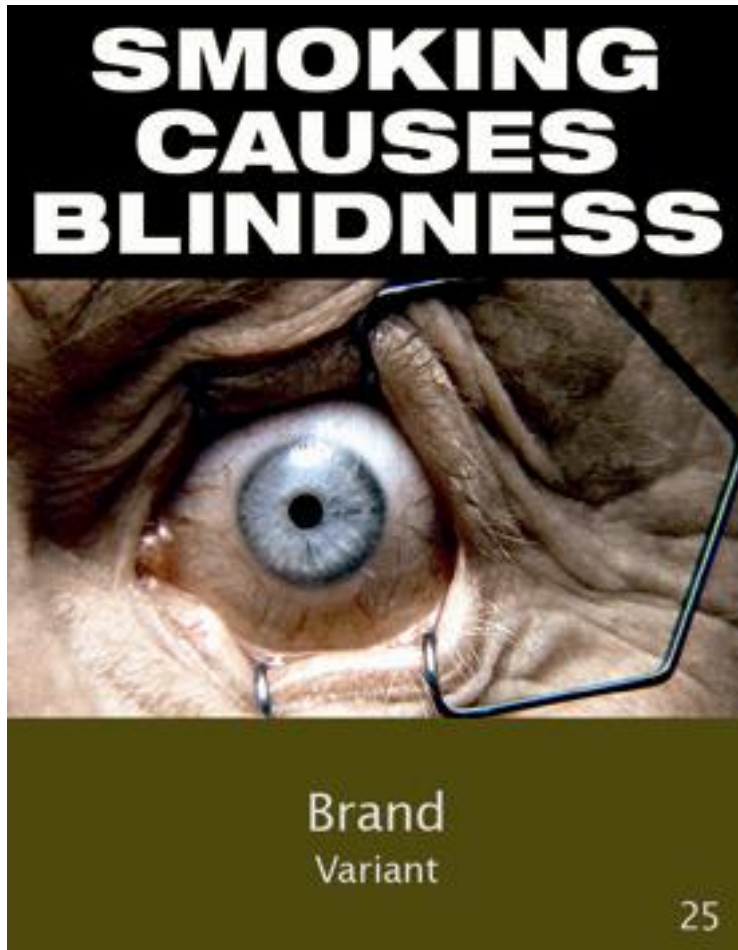
with updated and expanded  
graphic health warnings

# Design of plain packaged cigarette packs with updated and expanded graphic health warnings



# Example of plain packaged cigarette packs with updated and expanded graphic health warnings

Front of pack:



Back of pack:



# Example of plain packaged cigarette packs with updated and expanded graphic health warnings

Front of pack:

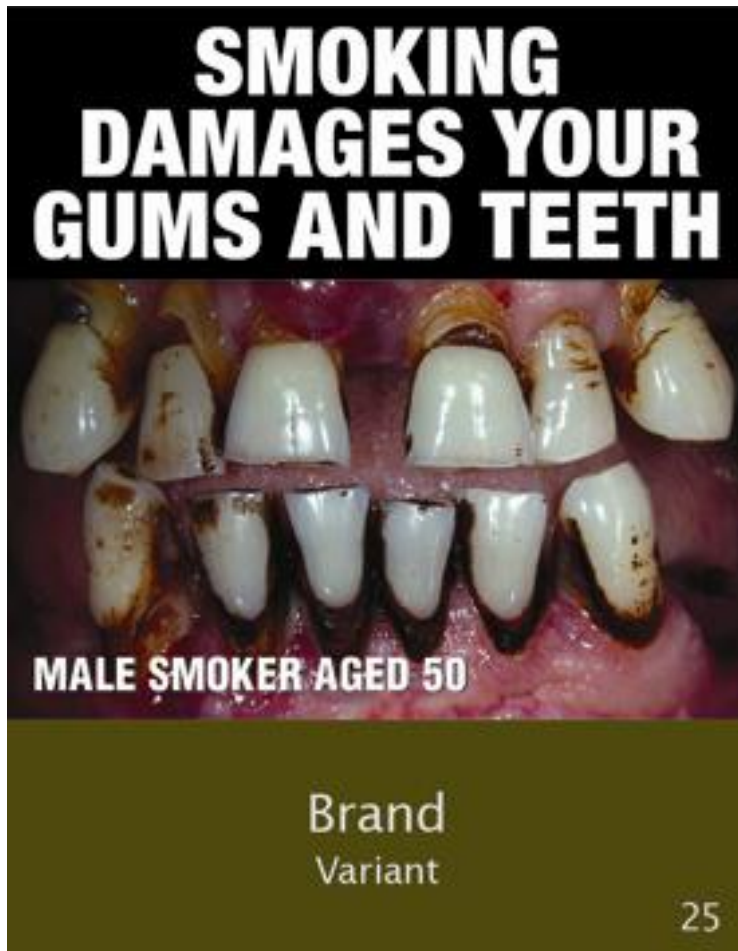
Back of pack:





# Example of plain packaged cigarette packs with updated and expanded graphic health warnings

Front of pack:



Back of pack:



# BAT's Winfield 'Kangaroo' pack sold in Europe

Front of pack:



Back of pack:

